



technical specs

Digital - 2018

#alwayson
nentgroup.com



webtv + outstream/inread

video ads: pre-, mid- & postroll + inread videoads + bumper ads
delivery to planners: DigitalCombiBookings@nentgroup.com

audio Levels: R128 loudness: Integrated loudness (I) -23.0 LUFS \pm 1.0 LU

file format: .mp4/.mov

video codec: H.264

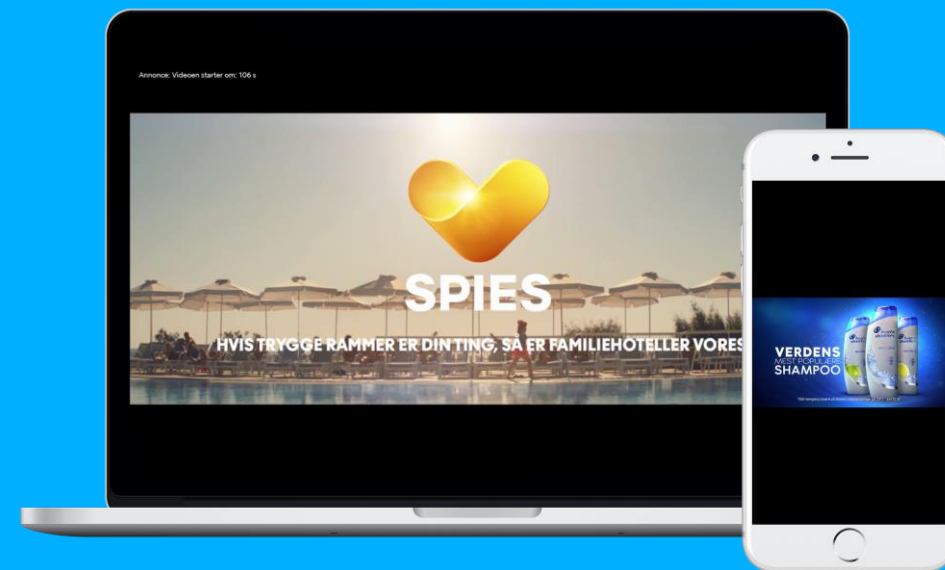
audio codec: AAC

recommended frame rate: 25 FPS

minimum Bit rate: 8000 kbps

aspect ratio: 16:9

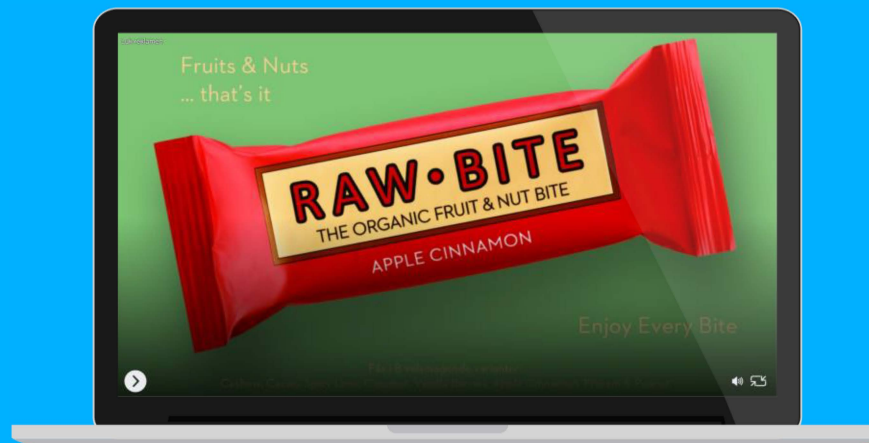
max size: 200.000 kb



pausebanner + overlay

pausebanner on viafree

dimensions: 1280x720
format: JPG, PNG + click
tracker and/or landing page
max weight: 500 kb
no audio



overlay on viafree and tv3sport

dimensions: 520x65 (400x50 will work but 520x65 looks better)
exposure time: 10 sec
format: JPG, GIF, PNG (overlays will not scale with player size)
recommended frame rate: 25 FPS
max weight: 30 kb
no audio

