



technical specs

digital - 2019

#alwayson
nentgroup.com



video

video ads: pre-, mid- & postroll + inread videoads + bumper ads

audio levels: R128 loudness: Integrated loudness (I) -23.0 LUFS ± 1.0 LU

file format: .mp4 og FLV

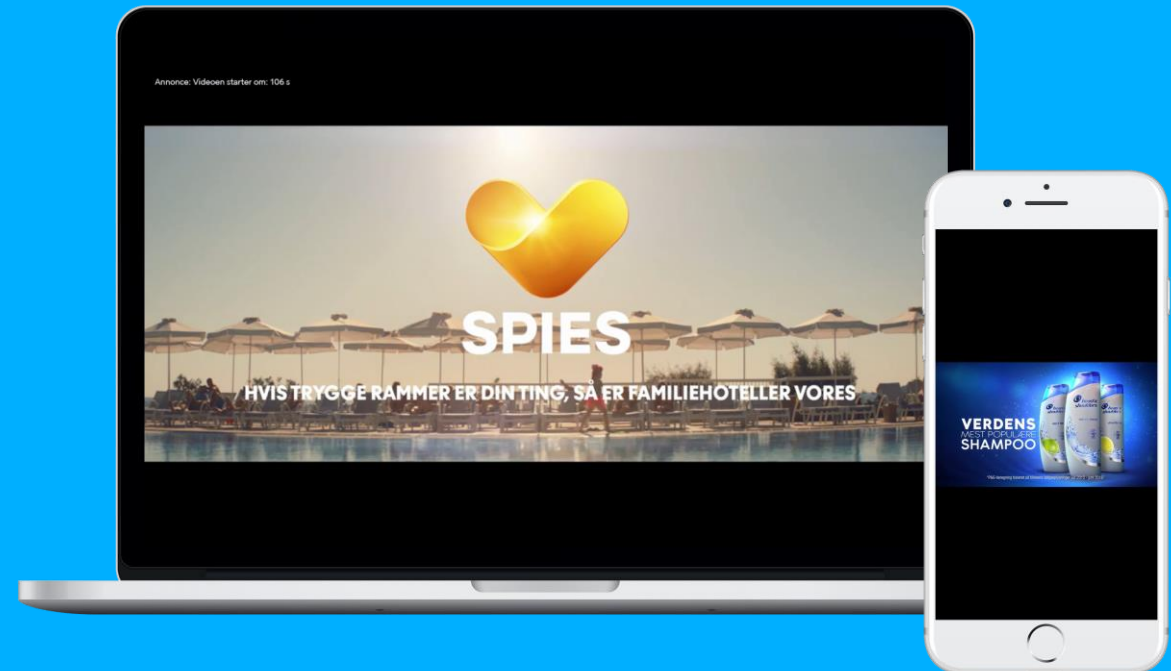
video codec: H.264

audio codec: AAC

recommended frame rate: 25 FPS

minimum bitrate: 8000

aspect ratio: 16:9



display

pause ad on viafree

dimensions: 1280x720

format: JPG, PNG + click-
tracker and/or landingpage

max weight: 500 kb

no audio

(Be aware that the lower part of the
pause ad, has a black fade)



overlay on viafree and tv3sport

dimensions: 520x65px (400x50 will work but 520x65 looks better)

exposure time: 10 sec

format: SWF, JPG, GIF, PNG (overlays will not scale with player size)

recommended frame rate: 25 FPS

max weight: 30 kb

no audio



delivery

adstream

adstream.com

+45 7030 2830

traffic.nordic@adstream.com

Store Kongensgade 81D

1264 København K

adtoox

adtoox.com

+46 8 626 29 29

support@adtoox.com

Englundavägen 7

171 41 Solna

groupimd

groupimd.com

+44 207 468 6850

supportnordic@groupimd.com

Grev Turegatan 27

114 38 Stockholm

*Please note that all commercial material must be delivered **no later than 5 working days prior to the campaign start date.**

For questions or other inquiries, please contact AdOps at:

DigitalCombiBookings@nentgroup.com